Amherst Fourth of July Policy National Political Campaigners Policy

Presidential and vice presidential candidates with a national reputation are expected to follow the same procedures and rules as state and local candidates. Only incumbents representing Amherst citizens march as honored guests in the first section of the parade; all other candidates march in the political section in the order in which their form is received.

- Candidates must submit a completed application to the parade coordinator.
- Candidates are limited to one float and one automobile per candidate
- No large buses or trucks are allowed
- Group marchers are limited to 50 (confined by available parking)
- Parking of group marchers is behind Wilkins School only
- All vehicles must adhere to New Hampshire RSA 265:108a.
- Stops along the parade route should be kept to a minimum
- Incumbent candidates representing Amherst may choose to march in the front section of the parade as N.H. Dignitaries or the political section with their campaign groups. All campaign groups march in the political section.
- All vehicles must have given proof of liability insurance to be in the parade.
 Applicants for whom a copy of their liability insurance has not been received by the parade coordinator by the 28th of June will lose their place in line.
- No campaign literature or items may be passed out by parade participants along the parade route (insurance regulations).
- Incumbents representing New Hampshire at the national level are the only ones asked to say a few words of greeting to the crowd following the parade